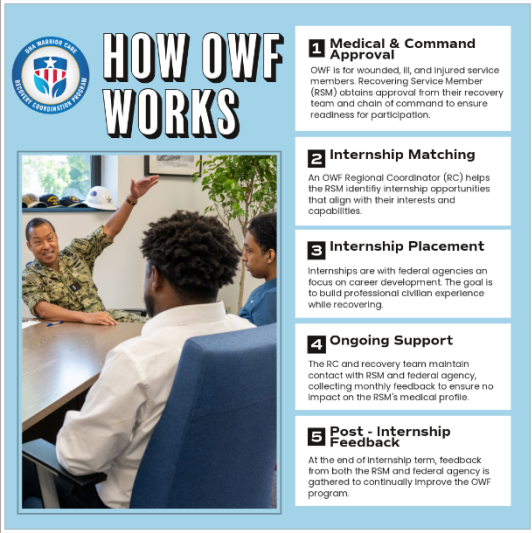




Operation Warfighter (OWF) Campaign 2024

- **Objective:** This social media campaign is to celebrate the Operation Warfighter (OWF) program by increasing awareness, engagement, and appreciation for the program’s impact on recovering service members (RSMs). By engaging our audience, we aim to strengthen OWF’s visibility, encourage participation, and recognize the contributions of partners and stakeholders.
- **Duration:** October 2024 – 2 weeks
- **Measurement and Evaluation:**
 - By focusing on the OWF content/post metrics, we can measure the success of the OWF campaign.
 - Engagement
 - Impressions and reach
 - Audience Participation

Campaign Components: Key Messaging	
<p>OWF How It Works</p> 	<p>Ever wonder how OWF works? Check it out in these 5 steps! From getting approval from your recovery team to finding the right federal internship, OWF and E2I supports you every step of the way.</p> <p>This is your chance to apply your military skills in a civilian career setting while exploring future job opportunities.</p> <p>Let’s make your transition a successful one!</p> <p>#WarriorCare #OWF #CareerSuccess #Internships</p>
<p>Throwback Thursday – Good news stories</p> 	<p> #ThrowbackThursday to 2014!</p> <p>Today, we’re throwing it back to two incredible OWF good news stories from 2014, featuring OWF interns who made significant strides in their careers. Since then, OWF has continued to provide valuable opportunities for RSMs, helping them transition into meaningful careers.</p>



As we look back, we're proud of the growth and continued support we offer, empowering RSMs to achieve success in the civilian workforce. Here's to many more years of helping our warriors thrive! 📁

- 📄 <https://bit.ly/4eC03eX>
- 📄 <https://bit.ly/4eAnRQI>

#OWF #WarriorCare #RSM
#GrowthAndSuccess #Throwback #TBT

Good News Stories/Videos



🗣️ Spotlight Interview: SGT Steven Khaytsis Region 2 OWF Regional Coordinator, Martin Del Rio, talked with U.S. Army SGT Steven Khaytsis to talk about his experience with Operation Warfighter (OWF) as he prepares to transition into civilian life. SGT Khaytsis shares how his main focus is navigating the shift from military service to the civilian world and how he's making the most of the resources and partnering agencies at WRNMMC's E2I/OWF events.

As he embarks on this new journey, OWF is giving him the chance to explore federal internships and get ready for a fresh start in the workforce. 🌸


Learn more about Warrior Care's programs
🔗 <https://warriorcare.dodlive.mil/Care-Coordination/>

Best Practices



OWF provides recovering service members the opportunity to explore various career fields through federal internships, helping you transition your military skills into civilian success. 🚀

Check out our Do's and Don'ts for thriving in an OWF internship! Following this list can greatly benefit your long-term career goals

	<p>and make your transition into the civilian workplace smoother.</p> <p>Maximize your OWF experience and set the stage for future success! </p> <p>#OWF #CareerSuccess #WarriorCare #MilitaryToCivilian</p>
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